



THE SUPER JOURNAL

TRUSTED TECHNOLOGY FOR SUPER CAREGIVERS

THIS ISSUE FEATURES:

Senior Housing
News Interview

Try Something
New!

Company President, Morgan Morgan, interviews with Senior Housing News



What led you to the senior housing industry and ultimately to founding Super Nurse Call?

About 15 years ago, one of our integrators who installs our products and other types of alarm systems called us and announced they had won a contract for an Alzheimer's facility, but they weren't happy with what was out there. They said, "Can we work together to design something that's going to fit the customer's needs better?" That's exactly what we did. Over the last 15 years, we've supplied hundreds of call systems and call panels to Alzheimer's and assisted living homes all over the US.

According to Morgan, "The top strategy a senior housing provider should employ this year to best prepare for next year is to invest in simple and affordable call systems to reduce the burden on staff and enable them to be more efficient at their jobs. Everyone is being asked to do more with less. Let Super Nurse Call make life easier."

[Read the article here, and don't miss the chance to hear from Morgan directly at BUILD, a conference hosted by Senior Housing News in Chicago on November 9th.](#)



Did you know that trying something new can boost your brain power?

According to Brain World magazine, when you learn or do something new, the neurons involved in the learning episode grow new projections and form new connections. *Your brain even produces dopamine which makes you feel good and want to repeat the experience.* Trying something new also slows down time by making memories, builds self-confidence, opens up new opportunities, and helps you learn more about yourself. It can be something as simple as walking a different route to get lunch or going camping for a weekend. Give it a try and see what happens. You'll probably have fun and do it again!